

## A7 (5" x 7") PORTRAIT Flat Greeting Card Artwork Guidelines

**0.125"**

### Bleed Area

Extend background to fill this entire area. Also, flow graphic elements into this area if they should reach the edge. This ensures that after trimming, background and graphics completely fill your card without any white edges.



### Trim Line

Elements positioned beyond this line will be trimmed off.

**0.25"**

### Safe Area

Position important text and images **inside Safe Area** to prevent trimming.



### Artwork Area

Fill this area with artwork.

We prefer to receive your final design as a PDF. While exporting to PDF, save with **Press Quality (300 dpi)** settings to **include crop marks** and **include bleeds**.

**Please delete Cornerstone Guidelines layer before exporting to PDF**

# Front Cover

**Product:** A7 Flat Greeting Card  
**Size:** 5" x 7" (WxH) with 0.125" Bleed  
**Side:** Front

# Back Cover

**Product:** A7 Flat Greeting Card  
**Size:** 5" x7" (WxH) with 0.125" Bleed  
**Side:** Back