Side: Front (Outside Face) Unfolded Size: 8.5” x 5.5” with 0.125” Bleed Folded Size: 4.25” x 5.5” (WxH)

Side: Back (Inside Face) Unfolded Size: 8.5” x 5.5” with 0.125” Bleed Folded Size: 4.25” x 5.5” (WxH)