

**SAFE MARGIN ZONE - DON'T PUT IMPORTANT TEXT & IMAGES IN THIS AREA.**

**8.5" x 14" PORTRAIT**  
**Black & White Printed Flyers Artwork Guidelines**

**NONE**

**Bleed Area**

Extend background to fill this entire area. Also, flow graphic elements into this area if they should reach the edge. This ensures that after trimming, background and graphics completely fill your card without any white edges.



**Trim Line**

Elements positioned beyond this line will be trimmed off.

**0.25"**

**Safe Area**

Position important text and images **inside Safe Area** to prevent trimming.



**Artwork Area**

Fill this area with artwork.

We prefer to receive your final design as a PDF. While exporting to PDF, save with **Press Quality (300 dpi)** settings to **include crop marks** and **include bleeds**.

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**Product:** Black & White Printed Flyer  
**Size:** 8.5" x 14" (WxH)  
**Side:** Front (Outside Face)  
Back (Inside Face)  
**Bleed:** No Bleed Available

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